

Miami Children's Hospital Foundation
DIAMOND BALL & CONCERT
An International Affair



Friday, October 16, 2009 at the Biltmore Hotel

Sponsorship Opportunities



Last Year

BEYONCÉ KNOWLES HONORED; SMOKEY ROBINSON, GLORIA GAYNOR AND ETHAN BORTNICK PERFORM AT “PARTY OF THE YEAR”

Diamond Ball & Private Concert Raises \$12 Million for Miami Children’s Hospital Foundation

MIAMI – (Oct. 7, 2008) – The stars shone brightly at the Miami Children’s Hospital Foundation Diamond Ball & Private Concert on Saturday, Oct. 4, as acclaimed luminaries Beyoncé Knowles, Smokey Robinson and Gloria Gaynor, joined by musical prodigy Ethan Bortnick, took the stage at American Airlines Arena for the charity event of the year.

The second-annual star-studded gala raised approximately \$12 million for children’s healthcare research and programs at Miami Children’s Hospital, far surpassing last year’s total. Dr. Rafael Herrera and family donated \$10 million toward the Miami Children’s Hospital Research Institute.

This Year

DIAMOND BALL & CONCERT, AN INTERNATIONAL AFFAIR

The Diamond Ball & Concert, An International Affair will take place at the historic Biltmore Hotel in Coral Gables, Florida on Friday, October 16th, 2009 in honor of Miami Children's Hospital. This exclusive evening will have an international focus featuring a host committee from numerous countries mirroring the multicultural facets of our hospital and reflecting the cultural diversity of the families we serve. International communities are key components of our outreach mission and we serve patients and families from around the globe. The evening will feature our traditional culinary experience, A-list entertainment by 8-year-old musical sensation Ethan Bortnick with 17-year-old singing phenom and Oprah protégé Charice joining the All Star Members of the Billy Joel Band for an amazing concert with Mark Rivera on sax; Tommy Byrnes on guitar, Chuck Burgi on drums, David Rosenthal on keyboards and Andy Cichon on bass. Dwyane Wade, an NBA All-Star, MVP, and Olympic Athlete will be inducted into the International Pediatric Hall of Fame. Mr. Wade joins a long list of notables who have been recognized for their leadership and philanthropy, particularly on behalf children’s causes. The purpose of the event is to raise funds and national and international awareness for the Hospital and its programs and projects.

White Diamond Sponsor, \$50,000
The Florentine Diamond, Italy

For this White Diamond Sponsorship consideration, your organization would receive the following benefits:

- ◆ Choice of Naming sponsorship for one of the following*:
 - 1) 2009 Diamond Ball & Concert, An International Affair “Dinner Sponsor”
 - 2) 2009 Diamond Ball & Concert, An International Affair “Red Carpet Sponsor”
 - 3) 2009 Diamond Ball & Concert, An International Affair “Live Auction Sponsor”
- ◆ Name/logo listed as White Diamond Sponsor on all invitations going to over 5,000 supporters and community leaders
- ◆ Name/logo listed as White Diamond Sponsor on all collateral material and Press Releases
- ◆ Full Page ad in Official Event Program
- ◆ Prominent Signage at event
- ◆ One (1) Premium Seating Table of 10
- ◆ Invitation to exclusive Pre-Launch Reception
- ◆ Recognition on Miami Children's Hospital Foundation website
- ◆ Membership in White Diamond Society with select Concierge Services

Champagne Diamond Sponsor, \$30,000
The Cullinan Diamond, Africa

For this Champagne Diamond Sponsorship consideration, your organization would receive the following benefits:

- ◆ Choice of Naming sponsorship for one of the following*:
 - 1) 2009 Diamond Ball & Concert, An International Affair “Official Photography Sponsor”
 - 2) 2009 Diamond Ball & Concert, An International Affair “Official Gift Sponsor”
 - 3) 2009 Diamond Ball & Concert, An International Affair “Cocktail Hour Sponsor”
- ◆ Full Page ad in Official Event Program
- ◆ Preferred Signage at event
- ◆ One (1) Premium Seating Table of 10
- ◆ Invitation to exclusive Pre-Launch Reception
- ◆ Recognition on Miami Children's Hospital Foundation website
- ◆ Membership in Champagne Diamond Society with select Concierge Services

** Please note: sponsorship reservations are based on first availability*

Champagne Diamond Sponsor, \$20,000
The Hancock Diamond, Brazil

For this Champagne Diamond Sponsorship consideration, your organization would receive the following benefits:

- ◆ Choice of Naming sponsorship for one of the following*:
 - 1) 2009 Diamond Ball & Concert, An International Affair “Official Centerpieces Sponsor”
 - 2) 2009 Diamond Ball & Concert, An International Affair “Official Printing Sponsor”
 - 3) 2009 Diamond Ball & Concert, An International Affair “Videography Sponsor”
 - 4) 2009 Diamond Ball & Concert, An International Affair “2009 Cigar Spot Sponsor”
- ◆ Full Page ad in Official Event Program
- ◆ Preferred Signage at event
- ◆ One (1) Premium Seating Table of 10
- ◆ Invitation to Pre-Launch Reception
- ◆ Recognition on Miami Children's Hospital Foundation website
- ◆ Membership in Champagne Diamond Society with limited Concierge Services

Platinum Sponsor, \$10,000
Dresden Diamond, Germany

For this Platinum Sponsorship consideration, your organization would receive the following benefits:

- ◆ Half Page ad in Official Event Program
- ◆ One (1) Premium Seating Table of 10
- ◆ Invitation to Pre-Launch Reception
- ◆ Recognition on Miami Children's Hospital Foundation website

Gold Sponsor, \$1,000
Taylor Burton Diamond, Africa
Individual seat

* Please note: sponsorship reservations are based on first availability